



**ACTION**

## **Kenora Event Centre Committee Minutes**

**Monday May 5, 2014  
Noon**

**Kenora Recreation Centre Upstairs Meeting Room**

**PRESENT:** Mike Dietsch, Co-Chair  
Chris Van Wallegem, Co-Chair  
Ruth Illman  
Rory McMillan, Councillor  
Colleen Neil, Recreation Manager  
Megan Derouard, Recreation Programmer  
Kerri Holder, Administrative Assistant

**REGRETS:** Ron Lunny, Councillor  
Judy Bain  
Laci Dingwall

**Chris Van Wallegem called the meeting to order at 12:04 p.m.**

### **A. Declaration of Pecuniary Interest & the General Nature Thereof:**

#### **1) On Today's Agenda**

#### **2) From a Meeting at which a Member was not in Attendance**

There were none declared.

There was discussion about when to declare a pecuniary interest and it was noted that it is up to each individual to be aware of this and to make the declaration.

### **B. Confirmation of Minutes:**

**Moved by R. McMillan, Seconded by M. Dietsch & Carried:-**

That the Minutes of the last meetings of the Kenora Event Centre Committee meeting held April 8, 2014 and April 14, 2014.

### **C. Items:**

#### **4. Tourism Committee Meeting**

The main points that were brought up in the meeting with the Tourism Committee were discussed, specifically to provide further communication with the public about this project. It was suggested that a public presentation with information and updates could be done once again. During the meeting with the Tourism Committee, it was mentioned that the Kenora and District Chamber

of Commerce could be engaged in the communication process. There was a concern that there may not be enough time to do this before the meeting with Council and senior managers. Preparing for this meeting and building the business case were recognized as the priorities right now. After the meeting, the business case preparation and promotion of the project could be paralleling activities however. It was agreed that Chris Van Wallegghem would make the arrangements to attend the next Kenora and District Chamber of Commerce meeting.

The upcoming election was discussed and it was noted that the event centre could become part of election platforms. It was agreed that all candidates should have up to date and correct information to answer questions that arise. It was suggested to put together a bullet point Q and A for candidates.

### **5. Council & Senior Managers Meeting**

It was confirmed that the meeting with Council and senior managers will be held on May 13th. The format of the meeting was discussed and it was agreed to present what has been done to date and then ask what elements are needed for the business case. It was mentioned to directly ask Council what the Committee should do next to move forward. There was a concern that the term "business case" and the details needed to fulfill this had not been clarified. It was recognized that the missing piece is the cost/benefit analysis. There was an inquiry whether there are cost/benefit analyses for the Discovery Centre and the Whitecap Pavilion to compare with this project. Mike and Colleen to work on the presentation.

Megan shared what she will be presenting to Council on the need/demand of ice users. There was discussion about the importance of this data. It was suggested to add other event information ie baseball tournaments and how to pull in the arts also. It was suggested to include demographics and trends.

### **6. Indoor Play Structure**

Colleen reported that a private business plan for an indoor play structure has been proposed.

### **7. Support Board**

It was suggested that a "support" board be displayed alongside of the coin drops indicating which community groups support the expansion project. It would be used as a communication tool also. All agreed to delay this until next meeting.

### **8. Next Steps**

1) Prepare for Committee of the Whole presentation

### **9. New Business**

None

### **10. Communications and/or Announcements**

The meeting with the City of Thunder Bay has been scheduled. Colleen to send out details.

### **11. Next Meeting Date**

➤ Tuesday June 10, 2014

Meeting adjourned at 1:08 p.m.

**C. Van  
Wallegghem**

**M. Dietsch  
C. Neil**

